

The **Melbourne Cup Carnival** is an unparalleled four day celebration of racing, food and wine, fashion and glamour. For one week in spring, fabulous Flemington becomes the corporate, social and sporting epicentre of Australia.

With the best thoroughbreds from Australia and, increasingly, around the world taking centre stage throughout the world's most vibrant racing carnival, it is a celebration not to be missed and never to be forgotten.

AAMI Victoria Derby Day Saturday 29 October 2011

AAMI Victoria Derby Day is considered by most racing purists to be the best single day of thoroughbred racing in Australia, if not the world. The \$1.5 million AAMI Victoria Derby, the classic Group 1 staying test for three-year olds over 2500m, is the showcase event on the incredible all-Group racecard.

Style, class and elegance underpin the fashions on AAMI Victoria Derby Day. This is the day for classic sophistication, setting the pace for the Melbourne Cup Carnival. The traditional black and white outfit has been a prominent colour theme for women, while men have worn a grey morning suit and top hat.

The off-track spotlight centres on the Myer Fashions on the Field stage, the venue for Australia's richest fashion competition. AAMI Victoria Derby Day has established itself as the most popular of the four days of the carnival with attendance regularly topping 110,000 people.

The flower for the day is a Blue Cornflower.

Emirates Melbourne Cup Day - Tuesday 1 November 2011

The \$6.175 million Emirates Melbourne Cup is a truly spectacular event and the focal point of the Melbourne Cup Carnival. While most of Australia stops to watch or listen to the race, there's nothing like being there amongst the 100,000 plus crowd to experience this truly unique event.

The excitement slowly builds to its 3pm fever pitch when everything at the track comes to a stop for 200 heart-pounding seconds. Each year, a new chapter is written, a new legend is made and a new dream comes true as the winning connections take Australia's most famous sporting trophy.

The flower for the day is a Yellow Rose.

Crown Oaks Day Thursday 3 November 2011

While the racing highlight is the Group 1 Crown Oaks for three-year-old fillies, Crown Oaks Day The Ultimate Style Day is the time when women of all ages come together and celebrate feminine elegance and the heritage of Ladies Day at Flemington.

Whether it is just for fun, or for the lure of fame and prizes in Myer Fashions on the Field, women take the opportunity to express their own signature style on Crown Oaks Day as Flemington hosts one of the world's great outdoor fashion events.

Confirming its significance on the fashion calendar, the winner of the Myer Fashions on the Field National Competition is decided on Crown Oaks Day.

The flower for the day is a Pink Rose.

Emirates Stakes Day - Saturday 5 November 2011

The Melbourne Cup Carnival concludes with Emirates Stakes Day featuring Victoria's premier 1600m event, the Group 1 Emirates Stakes, and the storming Group 1 Patinack Farm

Classic over 1200m, a leg of the Global Sprint Challenge.

Recognised as the Carnival's Family Day, Emirates Stakes Day is the fastest growing race meeting of the four-day Carnival with crowds topping 80,000 in recent years. The focus of this day is family fun with an abundance of free activities arranged for children, to give them their chance to experience the Carnival and to dress up, to compete for great prizes in the Emirates Stakes Day Fashions on the Field competition for children aged 6 to 17.

The flower for the day is a Red Rose.

Carbine Marquee

Picture a colourfully decorated marquee with a vibrant, festive atmosphere resting on the banks of the Maribyrnong River at the western end of Flemington Racecourse.

Here you are greeted with a complimentary drink on arrival, followed by a delicious buffet lunch and afternoon tea refreshments.

You can watch the racing action from the comfort of the marquee on one of several television screens, or see it live from the seating area in the Lawn Stand just a short stroll away. In the courtyard you'll have access to a bookmaker and tote facilities, as well as a relaxing outdoor seating area overlooking the river.

Package includes

- Coach transfers to Flemington Racecourse and return from Victorian Arts Centre Melbourne
- Racecourse admission for each guest
- Racebook for each guest
- Morning tea (Emirates Melbourne Cup Day only)
- Buffet lunch
- Afternoon tea
- Complimentary glass of sparkling wine, wine, beer or soft drink on arrival

- Cash bar for beverages
- Beverage package available for purchase for tables of 10 guests
- Reserved seat at a table for the day inside the marquee
- Access to a seat in a reserved section of the Lawn Stand
- Tote facilities and bookmaker
- Television screens within the marquee
- Outdoor seating area with market umbrellas

Tables within the marquee are pre-allocated. Each guest will have a table number printed on their ticket and tables cannot be changed on the day. The standard dress requirement is racewear for Ladies and jacket and tie for Gentlemen.

Banks Precinct

This very popular Melbourne Cup Carnival location provides something for everyone within an enclosure that boasts a brilliant raceday vibe.

Banks Precinct (formerly Banks @ Ascot) will deliver an exciting experience for racegoers looking to immerse themselves in the party atmosphere that the Carnival has become renowned for.

All the racing action will be offered on superscreens while an entertainment area will be a great place to party.

The leafy al fresco surrounds and a range of shade structures will ensure that patrons are provided with a selection of areas in which to relax and make a base for the day.

Banks Precinct will also include a feature bar, catering outlets, tote facilities and bookmakers whilst allowing access to all general public areas around the racecourse.

Package includes

- Racecourse admission
- Admission to Banks Precinct
- Racebook for each guest

Banks Precinct will also include the following amenities

- A selection of take-away and gourmet style food and beverages available for purchase
- Live entertainment between races
- Large superscreens
- Tote facilities and bookmaker
- Tables, chairs and market umbrellas

Smart dress code applies. No food or beverages from outside are permitted into Banks Precinct. The Melbourne Cup Carnival is an outdoor event and this product is open to the weather. We urge guests to dress appropriately and bring along the required protection eg: sunscreen and wet-weather gear.